

Information Communication & Education (IEC) Programme

IEC programmes are conducted to achieve the below objectives:

1. To nurture leadership skills, enhance self esteem and self confidence for improving the quality of life of slum dwellers.
2. To empower the slum dwellers for sustainable improvement of livelihoods through management skill development, up-gradation of technical expertise and establishment of micro-enterprises, income generation ventures, job placements, etc.;
3. To address needs of health, develop education, economic betterment, physical up gradation, human aspirations and promote community life with value of sensitivity, integrity and quality.
4. To take up promotional health programmes like MCH,FW, HIV-AIDS and nutritional programmes.
5. To educate both men and women on population explosion and promote family planning.
6. To create awareness among women and youth on gender disparity infant mortality, reproductive health, drug addiction, etc.;
7. To promote decent life among slum residents and mainstream them with the main city.